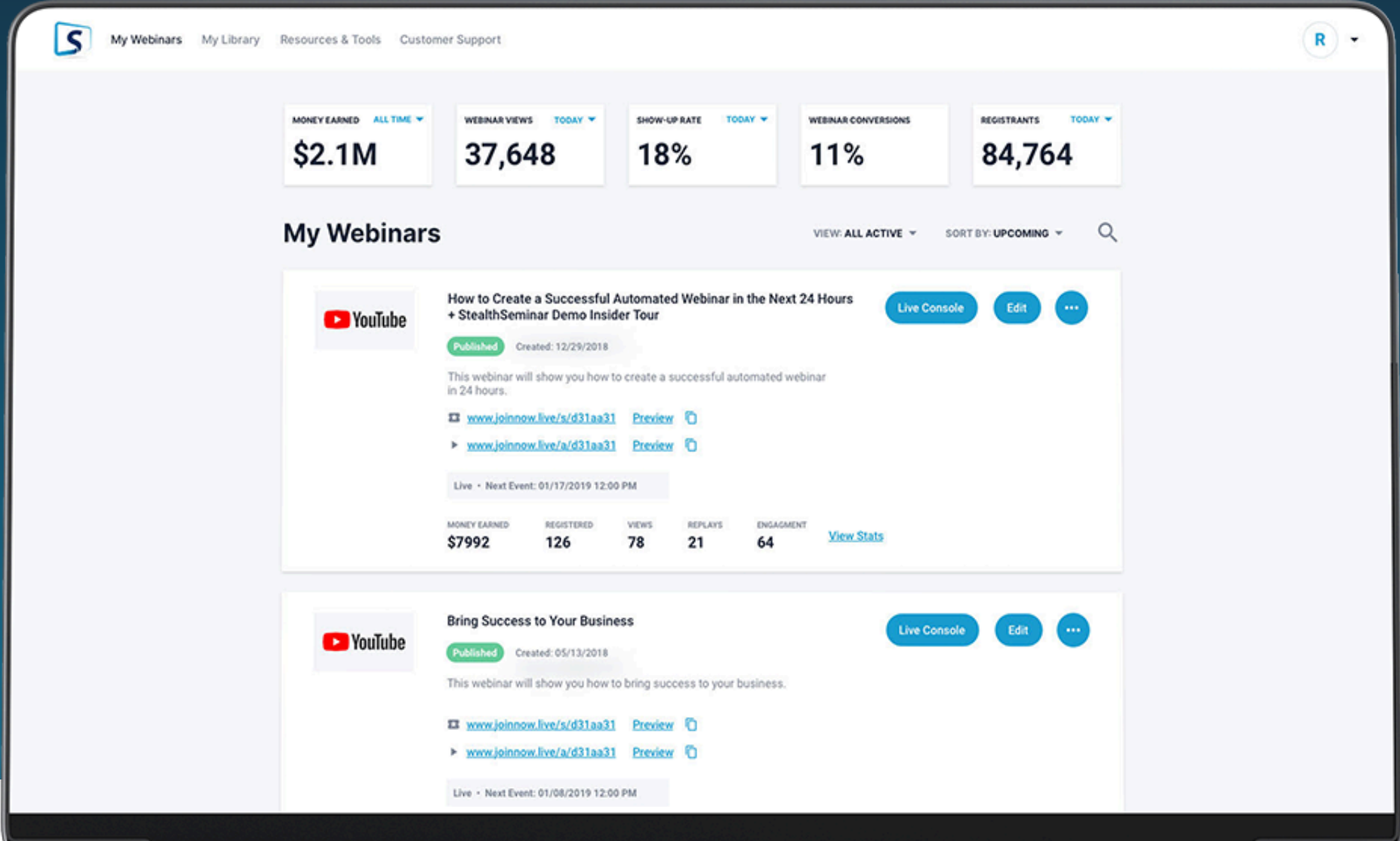


Use Webinar Software to Drive Success: The Who, What, Why, and How?



The screenshot displays the StealthSeminar dashboard with the following components:

- Navigation:** My Webinars, My Library, Resources & Tools, Customer Support, and a user profile icon (R).
- Key Performance Indicators (KPIs):**
 - MONEY EARNED (ALL TIME): **\$2.1M**
 - WEBINAR VIEWS (TODAY): **37,648**
 - SHOW-UP RATE (TODAY): **18%**
 - WEBINAR CONVERSIONS: **11%**
 - REGISTRANTS (TODAY): **84,764**
- My Webinars Section:**
 - Filters: VIEW: ALL ACTIVE, SORT BY: UPCOMING, and a search icon.
 - Webinar 1:** "How to Create a Successful Automated Webinar in the Next 24 Hours + StealthSeminar Demo Insider Tour".
 - Status: Published (Created: 12/29/2018)
 - Description: "This webinar will show you how to create a successful automated webinar in 24 hours."
 - Links: www.joinnow.live/s/d31aa31 (Preview), www.joinnow.live/a/d31aa31 (Preview)
 - Event Info: Live - Next Event: 01/17/2019 12:00 PM
 - Stats: MONEY EARNED: \$7992, REGISTERED: 126, VIEWS: 78, REPLAYS: 21, ENGAGEMENT: 64. Includes a "View Stats" link.
 - Webinar 2:** "Bring Success to Your Business".
 - Status: Published (Created: 05/13/2018)
 - Description: "This webinar will show you how to bring success to your business."
 - Links: www.joinnow.live/s/d31aa31 (Preview), www.joinnow.live/a/d31aa31 (Preview)
 - Event Info: Live - Next Event: 01/08/2019 12:00 PM



It Starts with a Webinar Sales Funnel

When you have an amazing webinar at the top of the funnel, you're that much closer to convincing your dream clients to work with you. Here's just one brilliant recipe you can use to catapult your business to the next level of success:



01. Start with a Webinar

Create a webinar, and then upload it to webinar software for easy access



02. Social Promotion

Promote your webinar with a beautiful blend of hyper-targeted ads, social media updates, blog posts, and more.



03. Generate Leads

Leads find your webinar and sign up for it at a time that works for them because they see it will give them value.



04. Build Trust

They begin to watch the webinar, get to know you, start to like you, and trust you enough to keep watching.



05. Solution Build

The presentation ends with a soft sales pitch that compels many of your audience members to seek out your solution first hand.



06. Email Lead Nurturing

Leads that didn't convert are now in your email list and continue into your sales funnel where your lead nurturing begins.

What if I told you that by using webinar software, you could create a live automated webinar that could be implemented into your sales funnel, increase your profits, and help you scale your business to new levels? Not only is this possible, it's cheaper and easier to do than ever before.

With tools you probably already have, and the help of automated webinar software, you could be just a few steps away from growing your business in ways you've only dreamed of. It is certainly an exciting time to be an online entrepreneur!



07. Funnel Sales Leads

Thanks to your top of the funnel sales leads, you now have new members in your audience that can continue getting to know you and you will qualify them over time. While they might not buy your product or service right away, they are much more likely to in the future all because you hosted an awesome live automated webinar.



Online Webinar Software:

The Key to Increasing Profits

A lot of skeptical business owners wonder how does online webinar software increase profits? How can you make more money with less effort?

Your audience has a pain point that your product or service can help them solve. They are already searching for this answer, and if you can give it to them, you can make more money. It really is that simple.

Think about it. Let's say you had a problem, and knew someone could help you solve it faster than you could figure it out for yourself. Wouldn't saving all that time and hassle be worth a small fee to have that person give you the answer? Of course!

View Demo Wabinar





We can't stress the importance of building your **"know, like, and trust factor"** enough. It's critical to your success, and webinars eliminate a lot of the time it would normally take to do this with a cold audience.

Geoff Ronning, CEO & Founder

Host Your Own Webinars

Want to know the five benefits to hosting a webinar?

- ✓ First off, a webinar allows you to shine. You're in the spotlight showing off the fact that you are an expert in your field.
- ✓ Secondly, hosting a webinar gives new prospects a chance to get to know you, and build a relationship with you.
- ✓ Third, webinars help you boost the number of people on your email list, while at the same time boosting brand awareness of your company. It's how "nobodies" become hugely popular online in the blink of an eye.
- ✓ Fourth, when you host a live automated webinar you shut out all the other noise, and become the only person trying to sell to your audience during your presentation.
- ✓ Finally, you can learn more about your customers and what they really want during your webinar.

Webinars Work for Every Business

Believe it or not, we've yet to find an industry that can't utilize webinars to make more money in their business. Imagine having the chance to look like a rockstar to your ideal customer. Picture yourself selling without being salesy. Think about how awesome it would be to generate and qualify new business leads regularly. That's what webinars can do for you.



Are you still not sure webinars are right for you? Check out our post [8 Reasons Why Webinars Work for Every Business](#). We think you'll find they are the answer you've been looking for to gain more customers and record profits.



If you're still uncertain, [click here](#), where we break down the exact reasons every business needs a webinar in their sales funnel.



The one that gets entrepreneurs the most excited though, is the benefit of being able to take time off from work. The best part is that time off from work doesn't mean time off from being profitable.

Believe it or not, you can still make money in your business without even being online at the time. How great would it be to finally take the kids or your partner on vacation, and continue making money even while you sleep? Maybe vacation isn't even what you want right now. Perhaps you just need enough time to work on a new product or service. Webinars can help you boost profits enough that you can hire help, which in turn could give you back enough time to research and create those new offerings.



If nothing else, more leads can help you bring in more money!

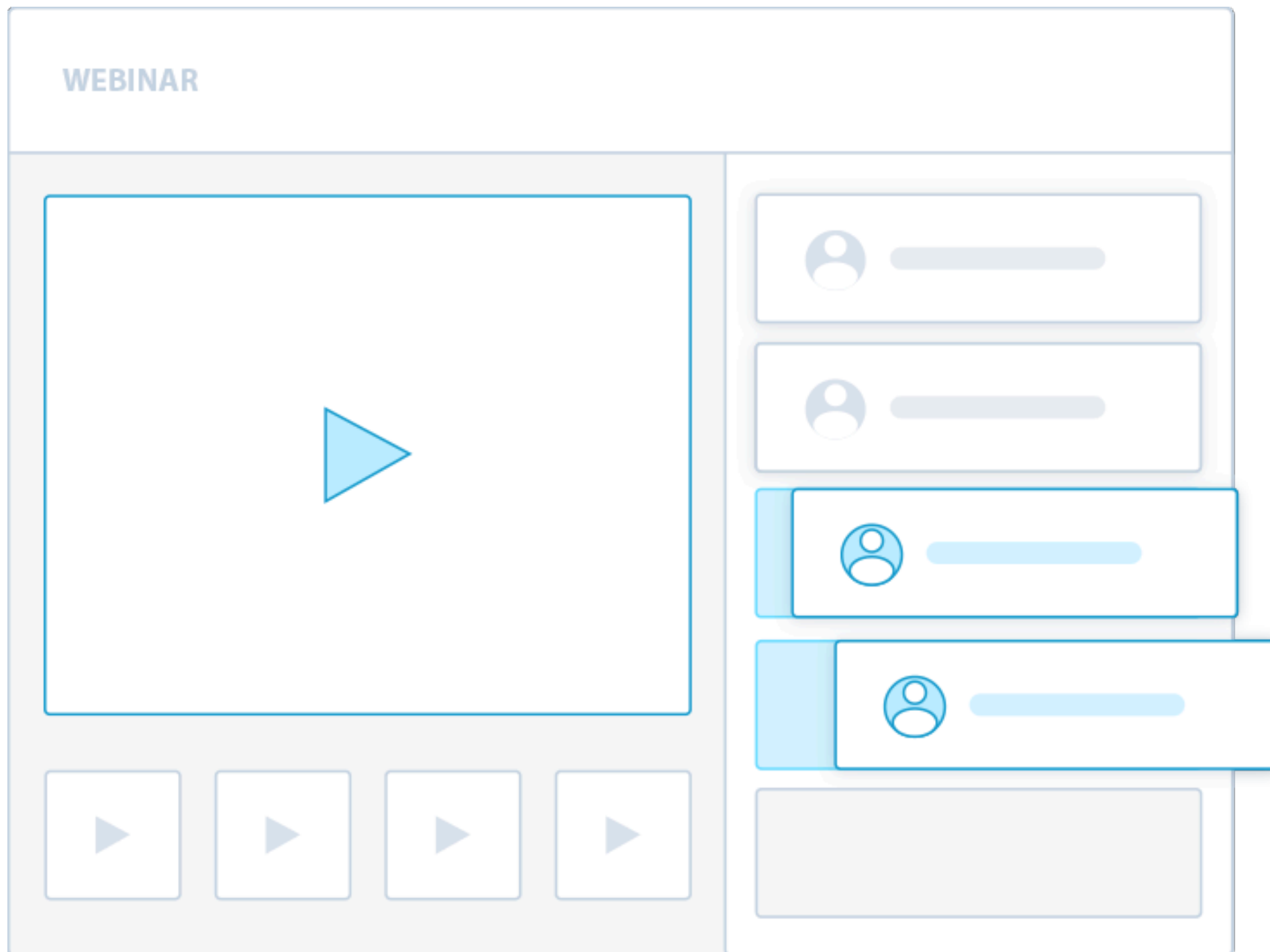
Without customers, you don't have a business. Plain and simple. If you take nothing away from this except for one thing, take this:



Webinars are one of the fastest ways to getting more qualified leads for your business.

You can reach more leads than ever before with live automated webinars. And, thanks to webinar software, you can do this on autopilot. Our customers have grown their online businesses to epic proportions simply by wowing clients via sales webinars that would have otherwise been much more difficult to reach through outdated tactics.





Hosting an Automated Webinar:

You Don't have to be "Live"

One of the most appealing elements of webinar software for our clients, is that they don't have to be online while their webinars are airing to their potential customers. They can create an amazing presentation once, and then use it over and over again to continue bringing in new leads, working for them around the clock.



No more worrying about technology failing mid-broadcast. No more stressing about whether or not prospects can show up at the time and date of the scheduled event. Now, your prospects can have as many chances to watch your presentation as they would like, even while you're sleeping.

Learn more about the differences between automated and live webinars [here](#).

How to Get More Webinar Attendees

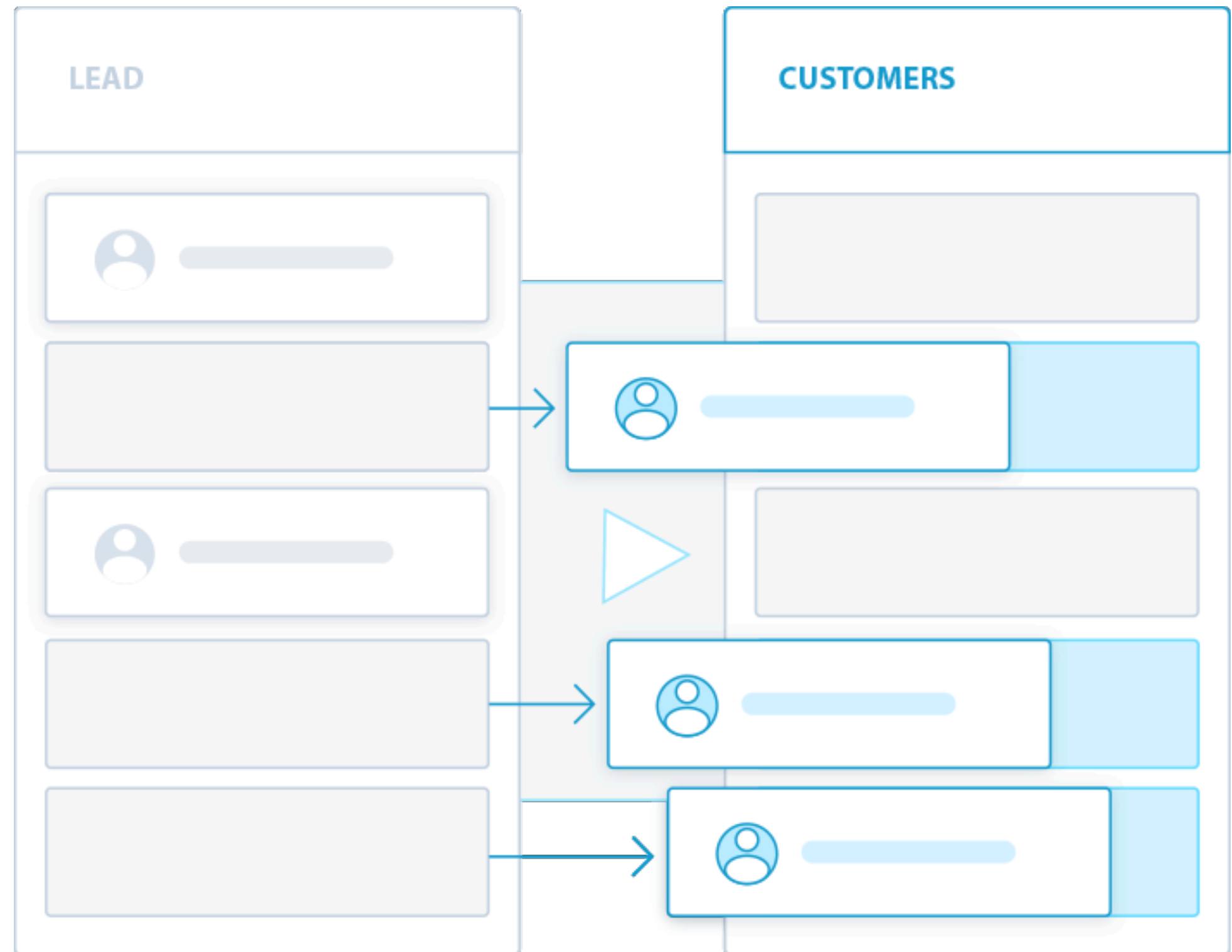
One of the biggest fears entrepreneurs have about hosting webinars, is that no one will show up. The good news is, it's easier than ever before to get people to sign up for your webinar. If you can create a Facebook page, write a blog post, or send an email, you have everything you need to get more webinar attendees.

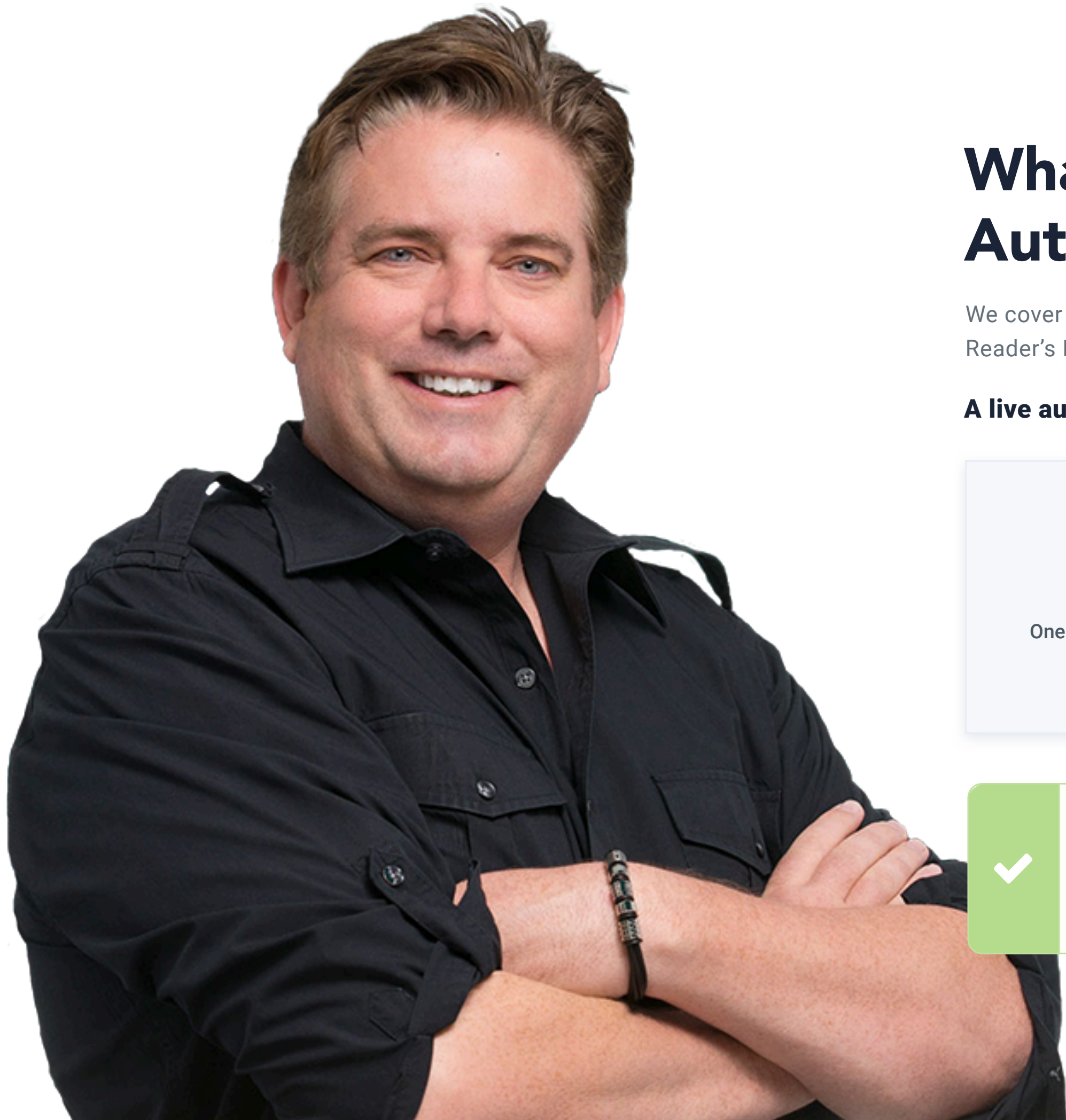


The secret is, having the right bait to hook your audience.



*In other words, your audience wants to know why they should show up. With any promotion you use to spread the word about your webinar, keep in mind that the question your audience will always be asking is - **"what's in it for me?"***





What Exactly is a Live Automated Webinar?

We cover this question in depth in this article, but below is the Reader's Digest answer.

A live automated webinar can either be:



One that is presented and recorded live, or



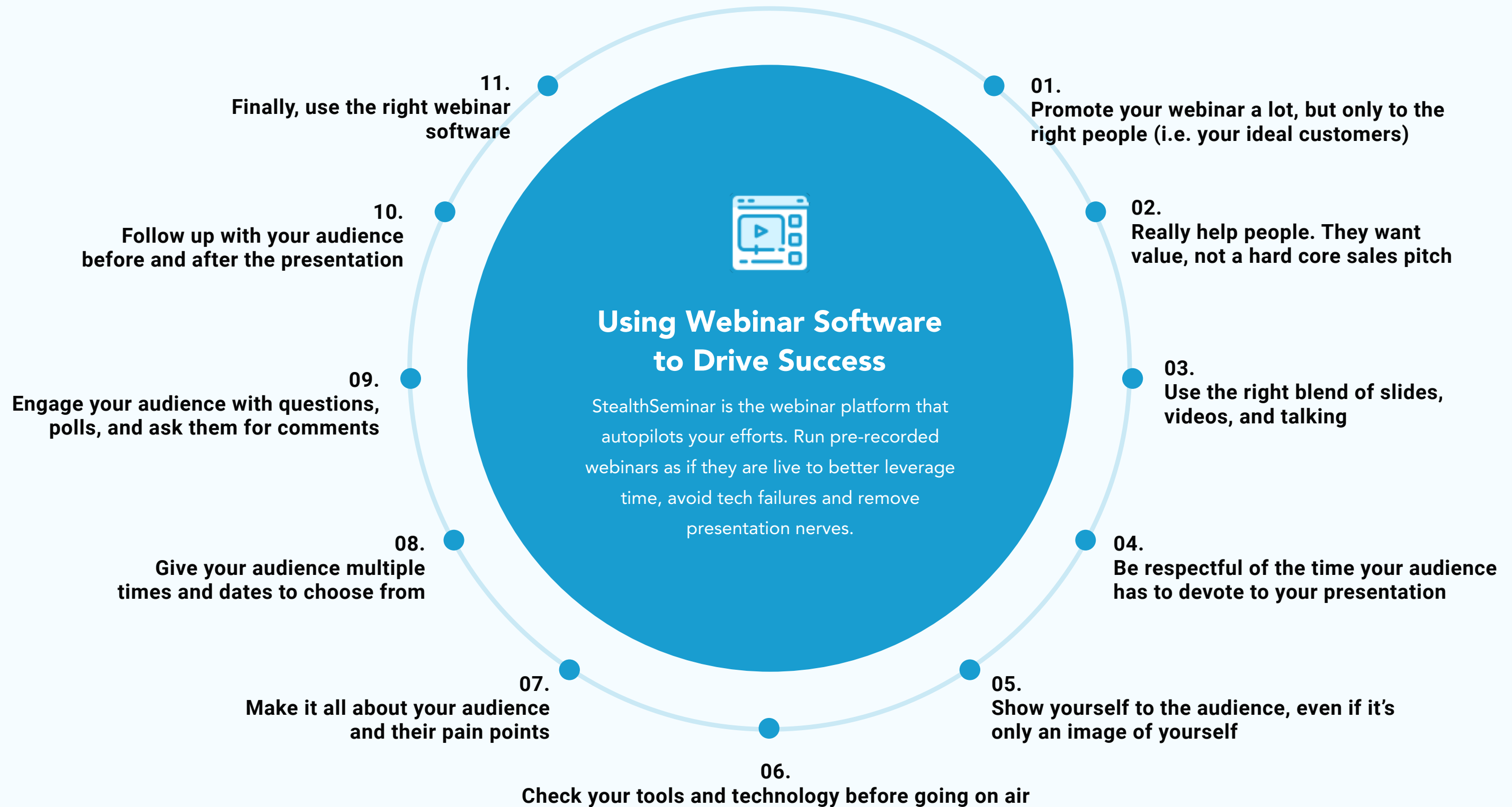
One that is pre-recorded and aired as if it is live



Many people get confused by the distinction. However, the important thing is that both can be used over and over again to generate and qualify new sales leads.

What Do You Need for a Great Webinar?

We see people making a lot of mistakes in their webinars, but you don't have to be one of them. With that in mind, here are a few things you should do if you want your webinar to be a raging success:



So, What is The "Right" Webinar Software?

Well, we may be biased, but we feel like our live automated webinar software is the best on the market. StealthSeminar helps business owners just like you automate your webinars and teleseminars so you can play them back and making it appear that you are presenting live.

Using our software, you can multiply your efforts, create urgency, build your profits and more, without any additional time or energy.

Imagine setting up your webinar sales funnel once, and being able to forget it. That's what you can do with StealthSeminar. Our mission is to help entrepreneurs build more successful businesses, increase their profits and do so with our live webinar replay tools that allows them to work smarter, not harder.

[Start Free Trial](#)

