



## FWS Webinar Plugin and Play Template

Open with: Statistic or Contrarian Viewpoint

My Contrarian or Statistic viewpoint to open webinar will be: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Start Webinar with face on screen: (Yes or No) (Face on screen is recommended)

Welcome to \_\_\_\_\_ (the name of your Webinar).

Did you know that \_\_\_\_\_. (Present Contrarian or Statistic viewpoint to your Attendees).

That is why during this webinar, I promise to teach you how to solve....

#1 Top market challenge: \_\_\_\_\_

#2 Top market challenge: \_\_\_\_\_

#3 Top market challenge: \_\_\_\_\_

That is my promise to you during this webinar. Now after that, I will be making a special offer but regardless of if you take me up on that or not, you will find tremendous value from this webinar. Plus...

Imprison Attendees (Give them a template, affiliated audio, affiliated video, mind-map, checklist, pdf, webinar recording, software. Show a nice cover/ graphic of this bonus.)

To thank you for showing up and being committed to achieving these goals, I'm going to also give you \_\_\_\_\_ to show my appreciation. (One of above)

Invite Interaction: And as we go along, send in your comments, questions and suggestions. I will cover those a bit later and make sure you get everything you need.

OK. Lets get started.

*Here is how you Solve the #1 Challenge. (Give a 3-8 minute content piece that solves the challenge, not a sales pitch to a product or service, content of 100% value that benefits your webinar attendees)*

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*Here is how you solve the #2 Market Challenge (Give a 3-8 minute content piece that solves the challenge, not a sales pitch to a product or service, content of 100% value that benefits your webinar attendees)*

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*Here is how you solve the #3 Market Challenge (Give a 3-8 minute content piece that solves the challenge, not a sales pitch to a product or service, content of 100% value that benefits your webinar attendees)*

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Sum up value: Tell them what they just learned and the value of it.

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Take Q and A Questions:

*"Now let me get all your questions answered and check out your comments"*

Transition to sales presentation:

*As I promised, I have a special offer for you. If you received all you need from this webinar, you are free to go, but for those that are interested.. let me tell you what I have for you..*

Make your sales presentation.

*This offer is only good during this webinar. Take action now before this webinar ends and click the link.*

Event Closure:

*Thank you so much for attending. I sincerely appreciate you investing your time and energy into this webinar and it shows how special you are and how committed you are to achieving your goals. That is cool. There is very few people willing to do what it takes. Obviously you are one of those. Thanks so much for attending. Here is your bonus.*

*I look forward to hearing of your success and seeing you again soon. Take care. Thank you.*

## Coming Next

**Class #2:** Webinar PowerPoint Slide Template [Download] Objection Obliteration Worksheet [Download] and Hollywood Character Generator [Download] Learn what slide software to use, how to use it and how to record your webinar. After this class you will have your webinar slide show and will have recorded your webinar.

**Class #3:** All about list building and promotion. Eighteen free ways to pack your webinar with raving fans. Most profitable promotion tool that almost no one uses for webinars. After this class you will know how to fill your webinars successfully to generate business with webinars.