



StealthSeminar Customer Success Story

String Nikolic
from Claimed.com





“WE’VE FOUND SOMETHING THAT WORKS IN STEALTHSEMINAR, AND I CAN’T SEE US SWITCHING UNLESS STEALTHSEMINAR RELEASES A VERSION 2.0. IF IT’S NOT BROKEN, DON’T FIX IT.”

String’s Results

- ▣ 10x sales revenue in the first year of using StealthSeminar
- ▣ Reliable webinars that run any time of the day or night
- ▣ Easy integration with other software like lead pages
- ▣ A high performing sales funnel that works without fail

How StealthSeminar helped String increase profits

- ▣ Industry-leading customer service that gets the job done
- ▣ 24/7 online chat system to resolve issues
- ▣ Intuitive interface
- ▣ Easy to understand analytics

What were the challenges you had generating sales and lead before using StealthSeminar?

My name is **String Nikolic**, and along with my wife Anna, I am the co-founder of claimed.com. This is a coaching business in the relationship niche where Anna works with women around the world.

Before this business, I worked in another marketing business. We used another webinar platform, and I don't like to bad mouth it, but it was rubbish.

I would have spent on average two or three hours a week just fixing stuff up. Our clients would sign up for the webinar and not get the registration link, or they would show up to attend, but the webinar wouldn't run.

Having a buggy automated webinar system saw me spending a lot of time chatting to their support. Our old program didn't even have a chat feature.

With StealthSeminar, things just get fixed, and the chat is available any time of the day. Even in Australian time in the morning, someone looks after me pretty quickly if I jump on.



Did you have any concerns about using StealthSeminar?

My concern about going with StealthSeminar was that I didn't know a lot about them. I tested two other webinar platforms that were buggy.

I went for StealthSeminar because I read on the forums from the people who were using it, saying that the support is there if you have issues. That is what was lacking in the previous webinar platform that we're using.



When did you realize StealthSeminar was working for you?

After I installed StealthSeminar, I needed the opt-in form because we were embedding it on a popup using lead pages. I don't know code, and I just wanted some of the features removed to make it simple.

I reached out to support, and they sent me a code fix. It was in under 24 hours, and I thought it was awesome. It showed me that the support really does work, and the webinar was just working without fault.

The real eureka moment was not getting headaches compared to what I was getting before.

How did StealthSeminar help you?

When I look at the metrics in StealthSeminar, I can see that the attendance rate from start to finish is about 70%, which is excellent.

The fact that the prospects that are watching aren't dropping off too early is an excellent sign. So far, we have had 85,000 people who have seen the page and around 20,000 that have attended the webinar.

This flow of leads has directly impacted the bottom line of the business. This is our only funnel, and we have 10x'ed sales revenue from January this year to December.

Scaling with StealthSeminar is not an issue because it doesn't matter how much traffic we pump into it. Everyone gets to see the webinar; it just works.

We've got a platform that works. It works day in day out, and we just put money into advertising.

Would you recommend StealthSeminar?

I would 100% recommend StealthSeminar, and I have. In September last year, I had a meeting with a friend of mine who's been having the same issues with the other webinar platform in the online marketing space.

I just told him to stop wasting his time. Just go and check out StealthSeminar; they've got the 30-day trial. He signed up, and now he's raving about it as well.