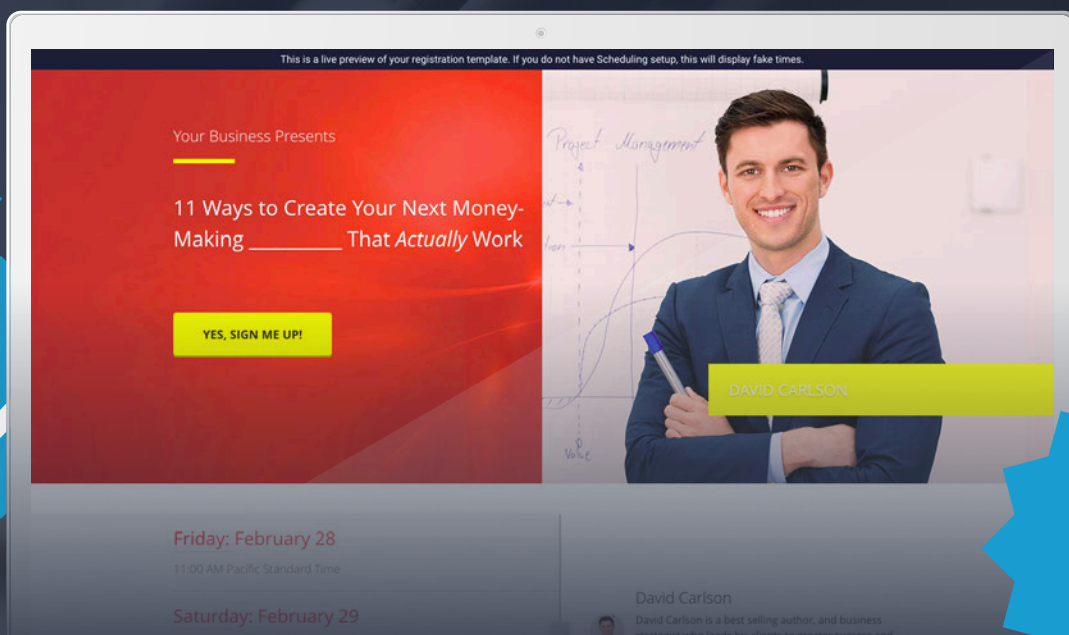


Your Checklist for a Successful Webinar Registration Page

by Geoff Ronning





For more than a decade I have worked with and had a front-row seat to webinars happening around the world on StealthSeminar.com. That is over 30,000,000 webinar attendees alone. In that time I have worked on countless webinar registration pages and observed what works and, more importantly, what doesn't.

The following checklist gives you a simple way to check the effectiveness of your webinar registration page. A solid webinar registration page can have a tremendous impact on your webinar success. In fact, it can easily boost your success by a minimum of 5-10 times.

- Geoff Ronning

- Is the webinar solving a clearly identifiable problem (s)?
- Does my audience want to solve the problem (s)?
- Does my audience want the solution (s) now?
- Does my headline immediately make clear what my webinar is offering?
- Is my webinar registration page written in benefit rich copy?
- Do I make clear why I'm the right person to deliver the webinar?
- Our my webinar benefits believable or do they seem to be over the top?
- Is my registration page copy more about me or on my attendees?
- Can I delete any meaningless or superfluous copy?
- Am I writing to a group instead of an individual? Instead of: "I help businesses excel in the area of XYZ," write: "I will help your business XYZ."

IMPORTANT KEY POWERFUL STRATEGIES:

- Has headline been tested against other headlines? Always split test.
- Is there an immediate benefit such as a download after registering? Always provide Webinar Notes, Webinar Guide, etc.
- Does your immediate benefit download look professional? If not, check out this easy, inexpensive, fast way to make it desired, professional and valuable.

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I'll help you boost your webinar registration page effectiveness in just one afternoon with the concise, easy, rapid, inexpensive training called:

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