



Roger Sinnes

thepei.com

The Professional Education Institute (PEI) is an Education and Training company founded in 1983. PEI provides Branded, certified solutions for people looking to achieve their personal, financial, and/or self-improvement goals.

Why StealthSeminar

In 2017, we made a major investment in our digital business. That investment included the use of online webinars to educate and sell our proprietary training and coaching programs globally.

Over the first 18 months or so, we used a popular alternative tool for our webinars; however, we learned that although adequate in the early stages, that platform lacked the support and tools we needed to create and measure our consumer experiences.

Based on these limitations, our web/dev team, did a thorough review of the leading webinar platform providers and their number 1 choice for our needs was StealthSeminar.

“Since implementing StealthSeminar, it has been our experience that their platform has been a significant improvement with better access to support, better reporting, better data, better code documentation and better, more comprehensive tools necessary for measuring our customers experiences. With StealthSeminar we strongly believe that with our transition we have gotten everything we’ve paid for... AND MORE!! I would definitely recommend StealthSeminar!”

Roger Sinnes

Chief Revenue Officer
Professional Education Institute

